

**MARKETING AND PR INTERNSHIP**

*We are looking for an enthusiastic marketing intern to join our marketing team and provide creative ideas to help achieve our marketing goals.*

As a marketing intern, you will collaborate with our marketing and creative team in all stages of marketing campaigns. Your insightful contribution will help develop, expand and maintain Garia's marketing channels.

Ultimately, you will gain broad experience in marketing and should be prepared to enter any fast paced work environment.

**WE OFFER:**

- An international working team with professional and passionate colleagues
- An informal working environment where new ideas and approaches are welcomed
- A company in growth, with exciting new projects in the pipeline
- A chance to learn and grow in a fast paced environment where the sky is the limit
- Friday team breakfast

**OUR IDEAL CANDIDATE HAS:**

- A strong desire to learn
- An understanding of marketing techniques
- Is fluent in English, with excellent verbal and written communication skills, or is a native English speaker living in Denmark
- Knowledge of Microsoft Office
- Familiarity with marketing computer software and

online applications (e.g. CRM tools, Online analytics and Google Adwords)

- Passion for the marketing industry and its best practices
- Enrolled in or previously completed a BS or Master's degree in Marketing/PR or a related line of study

**YOUR RESPONSIBILITIES:**

- Collect quantitative and qualitative data from marketing campaigns
- Perform market analysis and research on competition
- Support the marketing team in daily administrative tasks
- Assist in marketing and advertising promotional activities (e.g. social media, direct mail and web)
- Prepare promotional presentations
- Manage and update company database and customer relationship management systems (CRM)
- Assist in creating press releases and pitching stories to the media
- Assist in organizing marketing events

**DURATION**

Full time, from 6 months to 1 year (duration is flexible). The internship is unpaid.

**LOCATION**

Our office just outside Copenhagen.

**APPLICATION**

Please email your application (in English) to [ast@garia.com](mailto:ast@garia.com), with "Marketing and PR internship" in the subject line. The deadline for applications is October 22, 2017. Applications are reviewed on an ongoing basis.

**CONTACT**

If you have any questions about the position, you are welcome to contact our Brand & Art Director Angela Strock at +45 30 51 65 43, or by email at [ast@garia.com](mailto:ast@garia.com).